

ALBEMARLE AGRICULTURAL County Fair

August 3-5, 2017

2017 SPONSORSHIP OPPORTUNITIES

Albemarle County Fair, Inc., a nonprofit, regionally based corporation, has the primary mission of annually sponsoring the Albemarle County Fair. This Fair is primarily focused on serving the Charlottesville-Albemarle area by promoting the involvement of the area's public and visitors in its programming. The programs strive to provide wholesome entertainment and activities that emphasize the deep human, natural, and agricultural resources of Central Virginia.

A fun and festive "Old-Time Country Fair," the 2017 Albemarle County Fair will be a three-day agricultural celebration, complete with farm animals, exhibits, baked goods, crafts, family entertainment, livestock, and grand old-time country fun!

The ACF Board thanks you for your interest and continued support and looks forward to sharing and celebrating the best of our region's rich and lively agricultural community at the 2017 Fair at James Monroe's Highland.

An Albemarle County Fair board member will be happy to set up a meeting and talk with you personally about the details of your sponsorship gift and support.

Sponsorship levels and associated benefits are detailed below.

PRESENTING SPONSOR \$2,500 AND UP

- Sponsor name associated with Fair entertainment feature, competition, tent, or program
- Eligibility to place your Presenting Sponsor banner on a tent or designated area at the fairgrounds (Exclusive to Presenting Sponsors, the tent/designated areas will be reserved on a first come basis.)
- Space for Sponsor supplied banner at Fair entrance
- Use of 10x10 fairgrounds space to promote Sponsor
- Visible presence of Sponsor name and logo on Fair website; link to Sponsor website
- Sponsor name listed in premium advertising
- Eighteen complimentary Fair passes

PLATINUM SPONSOR

\$1,500 - \$2,499

- Sponsor name associated with Fair entertainment feature, competition, or program
- Space for Sponsor supplied banner at the Fair entrance
- Use of 10x10 fairgrounds space to promote Sponsor
- Sponsor name listed on Fair website and linked to Sponsor website
- Sponsor name listed in premium advertising
- Twelve complimentary Fair passes

GOLD SPONSOR

\$1,000 - \$1,499

- Sponsor name associated with Fair entertainment feature, competition, or program
- Space for Sponsor supplied banner at Fair entrance
- Use of 10x10 fairgrounds space to promote Sponsor
- Sponsor name listed on Fair website and linked to Sponsor website
- Sponsor name listed in premium advertising
- Six complimentary Fair passes

SILVER SPONSOR

\$500 - \$999

- Space for Sponsor supplied banner at Fair entrance
- Use of 10x10 fairgrounds space to promote Sponsor
- Sponsor name listed on Fair website and linked to Sponsor website
- Six complimentary Fair passes

THE "BIG RAFFLE PRIZE" SPONSOR DONATED GIFT ITEM OR CERTIFICATE MUST VALUE \$500 OR MORE

- Space for Sponsor supplied banner at Fair entrance
- Sponsor name and raffle prize promoted during the event building up excitement prior to the drawing
- Sponsor name listed on Fair website and linked to Sponsor website
- Six complimentary Fair passes

Become a
FRIEND OF THE FAIR
for a tax-deductible donation.
\$25 \$50 \$100 and other

**Your support is very important
and appreciated at any level.**

**For more information and to become
an Albemarle County Fair Sponsor,
please contact the Albemarle County
Fair or your Individual Albemarle
County Fair Representative.**

Albemarle County Fair, Inc.
P.O. Box 121, North Garden VA 22959
info@albemarlecounityfair.com

PLEASE VISIT WWW.ALBEMARLECOUNTYFAIR.COM

ALBEMARLE AGRICULTURAL County Fair

info@albemarlecountyfair.com
www.albemarlecountyfair.com

2017 SPONSORSHIP FORM

Date: _____

SPONSORSHIP LISTING: BUSINESS, INDIVIDUAL NAME, OR FARM NAME:

PRIMARY CONTACT INFORMATION

Contact Person(s): _____

Address: _____

City _____ State _____ Zip _____

Phone: _____ Mobile Phone: _____

Website _____

Email: (for internal use only) _____

IMPORTANT

ARTWORK: Please send your business logo to adickie@cjf.com

METHOD OF PAYMENT Make Checks Payable To: **Albemarle County Fair, Inc.**

Send Check to: Albemarle County Fair, Inc. P.O. Box 121, North Garden, VA 22959

Your sponsorship becomes active upon receipt and process of your application.

FULL PAYMENT MUST BE RECEIVED BY **06/01/2017** TO GUARANTEE SPONSORSHIP

PRESENTING SPONSOR \$2,500 AND UP _____

PLATINUM SPONSOR \$1,500 - \$2,499 _____

GOLD SPONSOR \$1,000 - \$1,499 _____

SILVER SPONSOR \$500 - \$999 _____

Please Indicate Your Sponsorship
Contribution or Combination of
Sponsorship Levels :

(Example of Combination: Presenting
Sponsor Level plus a Big Raffle Item.)

THE "BIG RAFFLE PRIZE" SERIES: DONATED GIFT ITEM OR CERTIFICATE MUST VALUE \$500 OR MORE.

Example: Outdoor Grill, Set of Tires, Chicken House, Load of Mulch, Landscape Services, Gift Vouchers etc.

Description of Big Raffle Item or Certificate: _____

Does Big Raffle Item need to be picked up? _____

FRIEND OF THE FAIR \$25 _____ \$50 _____ \$100 _____ Other _____

Your support is very important and appreciated at any level.